

Unique cycling competition in Lund this summer

The international penny farthing competition Sweden3Days will take place in Lund on 1-3 July. Expect party atmosphere and lots of suitable side events in the city.

- It will be wild and crazy, says Per-Olof Kippel, who is organizing the competition.

A penny farthing is an old-fashioned bicycle with a large front wheel and a tiny rear wheel. The heyday of the high-wheeled vehicle was in the 1880s and then it disappeared when the "ordinary" bicycle was introduced around 1890. Now in the 2000s, the high-wheeled bicycle is experiencing a renaissance and is mass-produced again, albeit on a small scale.

Sweden3Days will take place on 1-3 July when four different races will be run, of which race number 3 will be run in central Lund. The four races consist of an initial tempo race, two lap races and a final endurance race. The competition is expected to attract participants from all over the world.

- This is a unique event. Nowhere else in the world is a multi-day competition for high-wheelers held. We plan for 50 participants and it will be a wonderful mix of men, women, young, old, elite, amateurs. It's going to be crazy, a penny farthing race is a crazy experience, says Per-Olof Kippel.

Lund will be the base for the competition and the competitors all stay at the same hotel in the city. Per-Olof Kippel, who will be competing himself, is looking forward to a really festive day on Saturday 2 July.

- We work closely with Visit Lund and we feel inspired by the municipality's enthusiasm, says Per-Olof Kippel.

Sweden3Days is partly financed with grants from Lund Municipality's event support and Lund will be filled with a number of side events in connection with the competition.

- We are happy to offer Lund residents and visitors such a unique event and there are already many organizers in the city planning various events in connection with the high bike competition, everything from music events to historical happenings and picnic offers, so it will definitely become a city festival, says Sofia Björk, project manager at Visit Lund.

Contact:

Per-Olof Kippel +46 (0) 703-02 98 75, info@sweden3days.se

Sofia Björk, project manager Visit Lund, +46 (0) 46-359 36 24

Related links

- Sweden3Days <u>www.sweden3days.se</u>
- Visit Lund www.visitlund.se